

2012 POLO SEASON

THE MORNING LINE

Thursday, August 9, 2012

WWW.THEMORNINGLINE.COM

Where's Polo Today?

Editor & Publisher: Frederic Roy • phone: 561 315 3111 • polo@themorningline.com • © 2012 Trophy Inc. all rights reserved

HORSING AROUND IN THE PACIFIC



Above, young Adolfo Cambiaso and Adolfo's groom Colo. Below, Andres Weisz checks out the cool waters. (ph David Lominska, Polographics.com)



Above, Sebastian Merlos. Below, John Muse and the Cambiaso, Merlos and Weisz families. (ph David Lominska, Polographics.com)



USPA PIAGET SILVER CUP QUALIFYING GAMES FRIDAY AT SANTA BARBARA

SANTA BARBARA POLO CLUB

Scott Wood Purchases new Ferrari California over text messages

This is the story of two Texans, Scott Wood and Charles Ward, who have been friends for years through polo in Houston, Wellington, FL, and Santa Barbara. Scott owns the ERG polo team and plays around the world throughout the year Charles owns a 30 year old sports marketing company called Idea Works in Dallas, TX that handles premier luxury brands in polo and yacht racing.

Ferrari is a client of Idea Works and is a sponsor of Santa Barbara Polo again this year. Three weeks ago, Charles Ward showed Scott Wood new Ferrari models at the fields at Santa Barbara Polo Club.

This week, the Auto Gallery in Calabasas, CA got a new 2013 Red Ferrari California hard top convertible and Charles Ward sent a text message to Scott Wood in Houston. For the next hour and a few texts back and forth, though no phone conversation, Scott Wood finally said, "I will take it."

Scott Wood returned to Santa Barbara the next day and his 2013 Ferrari California, the first one delivered in the State, was delivered to him on the polo field by Melissa Perry.



Scott Wood received the first 2013 California model Ferrari in Southern California at Santa Barbara Polo & Racquet Club this week, with Melissa Perry for The Auto Gallery, and Charles Ward, Idea Works/SB Polo. (ph David Lominska, Polographics.com)



Said Scott Wood upon the delivery of his new Ferrari this week: "We play polo all over the world. All of the patrons who play the sport have worked real hard and created wealth. We play high goal polo with high performance horses. We get very busy with our businesses and travel extensively. We acquired a jet from Bombardier, a supporter of polo, and now a Ferrari which I wouldn't have bought today if you hadn't shown it to me at a polo game, reminding me that I want one. Bombardier delivered the plane to Houston and The Auto Gallery delivered the Ferrari here to the SB polo club with great instruction and details. We like the highest quality and we find it in the luxury brands Idea Works brings to polo."